

GoVenture www.goventure.net

ALABAMA
Business and Marketing Conceptual
Framework - Content Standards

- addresses the standard directly
- somewhat addresses standard
- C can be used as a context

	GoVenture Lemonade Stand	GoVenture Micro Business	GoVenture Accounting	GoVenture Entrepreneur	GoVenture Small Business	GoVenture Big Business Marketing	GoVenture Stock Market	GoVenture Investment	GoVenture Financial Literacy	GoVenture Personal Finance	GoVenture Point of Sale	GoVenture.NETwork
A. Accounting Principles	○	○	●	●	●	●	○	○	●	●	○	●
B. Administrative Principles	C	C	C	C	C	C	C	C	C	C	C	C
C. Advanced Accounting	○	○	●	●	●	●	○	○	●	●	○	○
D. Business and Marketing Essentials	●	●	●	●	●	●	●	●	●	●	●	●
E. Business Technology Essentials	C	C	C	C	C	C	C	C	C	C	C	C
F. Entrepreneurship and Management	●	●	●	●	●	●	○	○	●	●	●	●
G. Integrated Computer Technology	C	C	C	C	C	C	C	C	C	C	C	C
H. Interactive Multimedia Design	C	C	C	C	C	C	C	C	C	C	C	C
I. Law in Society	C	C	○	○	C	C	C	C	C	C	C	C
J. Marketing Dynamics	●	●	●	●	●	●	C	C	C	C	C	●
K. Network Management and Support												
L. Personal and Business Finance	●	●	●	●	●	●	●	●	●	●	●	●

This document is provided for free to help instructors review how GoVenture can be used to deliver specific curriculum outcomes.
All standards and curriculum related content referenced in this document are property of the department of education from which they were obtained.
SOURCE: http://www.alsde.edu/html/sections/doc_download.asp?section=52&id=411 - 04/13/2005