



# Correctional Education Suite

## Business and Financial Literacy

### A special business and financial literacy package available to correctional facilities for inmate education and reentry

The challenges with inmate education and reentry into the workforce and community are well-known. Research\* suggests:

- Interest among currently and formerly incarcerated individuals in self-employment is high.
- Many individuals with criminal records possess high entrepreneurial aptitude, especially those convicted of drug dealing, and share common traits ascribed to successful entrepreneurs.
- Individuals in prison have lower education, prose, document, and quantitative literacy levels.

### The GoVenture Correctional Education Suite can help

GoVenture educational games and simulations are a groundbreaking new way to develop business and financial literacy skills in people of all ages.

Using advanced experiential learning and gaming techniques, GoVenture delivers realistic learning experiences that are better, cheaper, faster, social, fun, and highly engaging.

GoVenture learners gain real experience by being immersed in simulated worlds. Instead of reading about business, you actually run a business – virtually. Instead of thinking about your financial future, you actually live it – in a virtual world that behaves just like the real world.

Learners become personally and emotionally engaged in a way that conventional training methods could never provide. They will learn more, remember more, have fun – and be able to apply what they have learned immediately to help them in their lives.

GoVenture software simulations, mobile games, and board games have won numerous awards and accolades and are used around the world in thousands of schools (K-12, university, college, and vocational), homes, business and career centers, governments, nonprofit organizations, and companies.

\* Research report referenced above is: ***Venturing beyond the Gates, Facilitating Successful Reentry with Entrepreneurship***, Prisoner Reentry Institute, John Jay College of Criminal Justice, 2007

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[www.jjay.cuny.edu/centersandinstitutes/pri/1932.php](http://www.jjay.cuny.edu/centersandinstitutes/pri/1932.php)

### Correctional Institute Case Study

Review the GoVenture case study conducted at the *State Correctional Institute Camp Hill* in Pennsylvania, USA, to read about the positive effects of GoVenture on inmates at this facility: [www.goventure.net/correctional](http://www.goventure.net/correctional)



### Lemonade Stand

An introductory simulation for basic math and money skills.



### Micro Business

Run a mobile cart in this introductory simulation for gaining basic business skills.



### Entrepreneur

Run a restaurant, clothing store, or sporting good store in this realistic entrepreneurship simulation.



### Small Business

Run a sandwich shop, café, music store, or ice-cream store in a highly realistic small business simulation.



### Stock Market

Learn the basics of stock market investing.



### Financial Literacy

Gain financial literacy and money management skills in this 10-year life simulation.

## Ideal for at-risk learners

GoVenture immerses learners in a simulated world of experience that transcends the limitations of traditional teaching and learning approaches. GoVenture provides a foundation of knowledge that enables a learner to realize his/her potential, both in terms of what is possible and the wisdom of how to make it happen. GoVenture:

- Engages people who learn differently.
- Overcomes literacy challenges and motivates learners to seek out information.
- Enhances problem solving skills and overcomes attention deficit challenges.
- Improves participation by enabling learners to learn while having fun.
- Builds life skills, including self-esteem, decision making, critical thinking, creative thinking, organization, stress and time management, planning, risk management, team building, leadership, and more.
- Suitable for all ages and at all levels — whether book-smart, street-smart, at-risk, special needs, or somewhere in between.

## What's included

The GoVenture *Correctional Education Suite* includes 6 specially-selected GoVenture simulations for gaining business and financial literacy skills. See sidebar.

- Simulations are graduated, providing learners basic starting options to more advanced learning experiences.
- Subject guides, instructor guides, learning activities, software user guides, and other print materials are included free on CD-ROM in Adobe PDF format.
- Each simulation can be used on its own, self-directed, or in a facilitated environment.
- Learner progress can be monitored through the built-in Performance Evaluation Reports.
- Learners can leave and return to continue their simulations at any time.
- The GoVenture software is provided on CD-ROM and can be installed on individual computers or a shared network.
- Internet access is not required.

## Special Offer for the Correctional Education Suite

us\$1,875 for a 5-Seat License

Additional Seats may be added at a cost of \$375 each

Price is a one-time fee for perpetual use of all six GoVenture products. There are no yearly subscription or maintenance fees. Shipping costs to US/Canada are included. Purchases are tax free in the US. Purchases in Canada are subject to GST/HST.

A Seat License allows for any number of people to use the software at one correctional facility. The number of Seats purchased determines the maximum number of people that may use any combination of the six GoVenture software programs at the same time (concurrently). For example, with a 5-Seat license, five student-inmates may concurrently use GoVenture Small Business, or three may use GoVenture Entrepreneur while two use GoVenture Financial Literacy. In both instances, no more than 5 people are using GoVenture at exactly the same time.

Individual GoVenture products may also be purchased. Various licensing and pricing options are available, starting as low as \$249 (government and nonprofit pricing).

**Review product details, demonstration videos, and fully-working trial versions of all GoVenture products on the included CD-ROM, or at [www.goventure.net](http://www.goventure.net), or call toll free 1-800-331-2282.**